

## Advertising Information and Rates

If you would like to advertise your business in the Auction Gala Program, please return your Donation Form with ad copy and artwork by **February 21, 2019**. You may also return a hard copy or a business card, but a PDF file is preferred.

<b>Inside Front Cover</b>	<b>\$600</b>
<b>Inside Back Cover</b>	<b>\$600</b>
<b>Full Page (8.5 x 11)</b>	<b>\$350</b>
<b>Half Page (4.25 x 5.5)</b>	<b>\$200</b>
<b>Quarter Page (4.25 x 5.5)</b>	<b>\$100</b>
<b>Business Card</b>	<b>\$50</b>

## About Our Event

This year, as we celebrate one of our cornerstone events in the OLGC Community, we recognize that all we accomplish is through Love. Our theme this year, “Love is All We Need”, is based on the parish theme for the year “All through Love, nothing through fear or force”. As a community, we seek to share our love for one another through our daily actions.

Our School, serving students in Pre-School through 8th Grade, embraces the motto: Learn + Live + Love + Serve.

Our Community shows love daily through our celebration of the Liturgy and dedication to Faith Formation, our ministries and activities offer rich Fellowship opportunities, and we share our love to those around us through tremendous Outreach and charitable support to the greater area.

It is through our love for OLGC, that we have successfully used the Auction Gala to raise nearly \$3.5 Million over the past 27 years of this event. This money helps us support various community endeavors and meet the needs of all who come to us.

# LOVE IS ALL WE NEED



*Our Lady of Good Counsel  
Annual Auction Gala*

March 28, 2020  
McLean Hilton

2020 Sponsorship and Donor  
Opportunities

## Sponsorship Opportunities

### *Platinum Sponsorship: \$7,500*

Sponsorship includes:

- Full-Page Ad on Back Cover of Auction Gala Program or on Live Auction Bid Paddles
- Logo on Red Carpet Photo Backdrop
- Logo on Electronic Bidding Device and Event Night Presentation
- Promotion and link on Auction Website and Social Media
- Recognition in Auction Gala Program, School Directory and Parish Bulletin
- Ten (full table) Complimentary Tickets to the Auction Gala

### *Gold Sponsorship: \$5,000*

- Full-page Ad in the Auction Gala Program
- Logo on Red Carpet Photo Backdrop
- Logo on Electronic Bidding Device and Event Night Presentation
- Promotion and link on Auction Website and Social Media
- Recognition in Auction Gala Program, School Directory, and Parish Bulletin
- Four Complimentary Tickets to the Auction Gala

### *Silver Sponsorship: \$2,500*

Sponsorship includes:

- Full-Page Ad in the Auction Gala Program
- Logo on Event Night Presentation
- Promotion and link on Auction Website and Social Media
- Recognition in Auction Gala Program, School Directory and Parish Bulletin
- Two Complimentary Tickets to the Auction Gala

### *Bronze Sponsorship: \$1,250*

Sponsorship includes:

- Logo or Name on Table Signage
- Recognition as a Table Sponsor on Event Night Presentation
- Half-Page Ad in the Auction Gala Program
- Promotion on Social Media
- Recognition in Auction Gala Program, School Directory, and Parish Bulletin

### *Patron: \$500*

Sponsorship includes:

- Quarter-Page Ad in the Auction Gala Program
- Recognition in Auction Gala Program, School Directory, and Parish Bulletin

## Additional Opportunities

Additional levels of Sponsorship include:

- Recognition in Auction Gala Program, School Directory, and Parish Bulletin

*Supporter: \$250-\$499*

*Contributor: \$100-\$249*

*Friend: \$1-\$99*

*Dinner Ticket Sponsor: \$125*

## Custom Sponsorships

We will happily work with you on a custom sponsorship package. Examples of this include, but are not limited to, sponsoring decorations, entertainment for the evening, dinner wine or signature cocktail, bars throughout the venue, and technology.

## Auction Items

Fabulous auction items including sporting, concert, and event tickets and memorabilia; vacation homes, restaurant, hotel, retail, or spa gift certificates; jewelry; themed baskets; unique experiences; professional services; artwork; and one-of-a-kind gifts; hosting a party or dinner, or any other unique item or experience.

## Donation Guidelines

Donations must be turned in to the Auction Office by **February 21, 2019** in order to be included in this year's auction program. Merchandise should be new and in top-quality condition. Exceptions may be made for collectibles in excellent condition. Technology-related items should be new and compatible with current technology.

**It is the responsibility of the donor to establish value for tax purposes.**

The value of each item should be included on the donation form. All donations become the property of Our Lady of Good Counsel. Donated items may be used in other parish ministries or events if deemed appropriate by the Auction Office. The Auction Office reserves the right to refuse any donation.

*Please contact the auction office at (703) 896-7425 or  
[auction@olgcva.org](mailto:auction@olgcva.org) for more information.*