

Outreach Mission Strategy Details

Vision Time
1,3,5 years

I. Grow Current Projects Strategies

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| 1-3 | A. | <p>Improve Coordination of Outreach Organizations and Activities</p> <p>Actions</p> <ol style="list-style-type: none"> 1 Quarterly Coordination Meetings 2 Consider Benefit of assigning an Ambassador to each Agency 3 Look for measureable targets for each Organization/Activity <p>Resources</p> <ol style="list-style-type: none"> 1 Volunteers, Volunteers, Volunteers 2 Some staff support 3 In future Staff Coordinator |
| 1 | B. | <p>Improve Communication of Outreach Activities - particularly to make all welcome to join in</p> <p>Actions</p> <ol style="list-style-type: none"> 1 Add all Outreach Activities to the Parish Calendar 2 Build Outreach Mission area on Web site with Contact numbers 3 Promotion on Social Media? 4 Consider an "Outreach Section" of the Bulletin <p>Resources</p> <ol style="list-style-type: none"> 1 Web Site 2 Bulletin |
| 1-3 | C. | <p>Women's Club grows current projects with more volunteers</p> <p>Actions</p> <ol style="list-style-type: none"> 1 Expand membership - come join us 2 Advanced communications <p>Resources</p> <ol style="list-style-type: none"> 1 Storage space for Food during collection 2 New Leadership - coming onboard - work on their priorities |
| 1-5 | D. | <p>St. Vincent De Paul expands current offerings, including Loan Program, and recruits younger adult involvement</p> <p>Actions</p> <ol style="list-style-type: none"> 1 Increase visibility at OLG and in Vienna 2 Promotion of offerings 3 Recruit Young Adults <p>Resources</p> <ol style="list-style-type: none"> 1 Volunteers, Volunteers, Volunteers |
| 1-3 | E. | <p>Knights of Columbus improves OLG Participation in their Outreach programs</p> <p>Actions</p> <ol style="list-style-type: none"> 1 Address membership 2 Look at common programs for merger/expansion opportunities 3 Visibility and Promotion <p>Resources</p> <ol style="list-style-type: none"> 1 Members from both OLG and St. Mark 2 Recognition by OLG Staff |
| 1-3 | F. | <p>Develop a volunteer On-boarding process for the "New" Volunteer</p> <ol style="list-style-type: none"> 1 Review where volunteers come from 2 Develop skills/needs matrix to determine recommendation 3 Process to lead volunteer to organization |

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II. New Project Strategies

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| 1-2 | A. | DeSales Service Works - Introduce all of OLG Community to Social Outreach using DSW |
| | Actions | 1 Communicate about DSW 2 Hold some social teachings lectures relating to DSW 3 Plan mission trip to Camden (in addition to Young Adults) |
| | Resources | 1 see video - https://youtu.be/TGmw60aiATo 2 Oblates relationship with DSW |
| 1 | B. | Introduce a process for how new Outreach projects are started and staffed for success |
| | Actions | 1 Working with Outreach Councils - define guidelines 2 Identify underserved needs 3 Assign to current organization or Start new group |
| | Resources | 1 Outreach Council 2 Tech Team will develop tool for Web Site |
| 1 | C. | Women's Club - wants to join Power Packs Program for Fairfax County. |
| | Actions | 1 Socialize idea with the OLG Community 2 Get Women's club and other organization support 3 Staff as a Community Project |
| | Resources | 1 Women's Club 2 All School and Parish volunteers |
| 1-3 | D. | St. Vincent de Paul - wants to expand Vienna Hispanic Community Outreach |
| | Actions | 1 Obtain Spanish brochures about OLG with directions and Mass times 2 Explore transportation options to bring to OLG Mass 3 Leverage calls and visits to the Hispanic community |
| | Resources | 1 OLG Hispanic Community 2 Parent Liaisons at local public schools |
| 2-3 | E. | OLG Twins with Parish in Haiti |
| | Actions | 1 Oblate named Pastor in Haiti 2 Communicate with OLG what being a "twin" means 3 Get agreement with Community to implement |
| | Resources | 1 Outreach Council 2 PTO |
| 5 | F. | Mission Trip to Haiti - in conjunction with Twinning strategy |
| | Actions | 1 Meld with Twinning program |
| | Resources | 1 Staff member to coordinate trips |
| 1-3 | G. | Introduce a Social Justice Catechesis Program |
| | | 1 Review Year's readings 2 Work with Oblates on subjects for homilies 3 Coordinate a speaker program related to the readings/homilies |